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# 7.1.4--Activities conducted towards creating tolerance and harmony

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### 2022-2023

S. NO	Title of the program	Date
1.	NCC Group Drill Competition	03-01-2022
2.	National Youth Festival	12-01-2022
3.	NSS Special Camp At Sri Ramanuja Sahasrabdi Samaroham	30-01-2022
4.	Ganesh Pooja	09-02-2022
5.	International Yoga Day	22-06-2022
6.	Sahasra Chandra Darshan	20-07-2022
7.	Independence Day Celebrations	15-08-2022
8.	Varalakshmi Pooja	19-08-2022
9.	NSS Day Celebrations	24-09-2022
10.	World Statistics Day	20-10-2022
11.	Induction Day Celebrations	18-11-2022
12.	The Iron Man of India Birthday Celebrations	31-10-2022
13.	Karthika Vanabhojanam	20-11-2022
14.	World Soil Day with Isha Foundation	12-05-2022
15.	National Mathematics Day	28-12-2022

PRINCIPAL

Leshav Memorial Institute of Commerce & Science

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#### NCC GROUP DRILL COMPETITION (03-01-2022)

In order to motivate the students to excel in the Drill for NCC Cadets, a competition was conducted by CTO Ms.Mounika of the NCC4 (T) Battalion.All the cadets took part in enthusiasm and tried to excel.



### NATIONAL YOUTH DAY (12-01-2022)

To compensate the birthday of Swami Vivekananda we celebrate Keshav youth festival every year on January 12<sup>th</sup>. It is a cocktail of events which saw the valedictory of Keshav literary festival and sports day. The day was observed as a traditional day making the campus colorful and traditional in outlook.



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#### NSS SPECIAL CAMP AR SRI RAMANUJA SAHASRABDI SAMAROHAM (30/01/2022)

55 NSS students participated in the special camp at Sri Ramanuja Sahasrabdi Samaroham. They acted as volunteers to guide the visitors arriving all over the country to participate in celebrations.



### **GANESH POOJA (09/02/2022)**

As part of our culture we perform pooja to the god as Pradhama pooja. Students and faculty performs ganesh pooja in college campus for removing the obstacles.



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### **INTERNATIONAL YOGA DAY (22/06/2022)**

On International Yoga Day the students of various institution of KMES took part in celebrations and performed various asanas. The importance of practicing Yoga was emphasized.



SAHASRA CHANDRA DARSHAN (20/07/2022)

82<sup>nd</sup> Foundation Day of Keshav Memorial Educational Society was celebrated in a unique way keeping in mind the aim to teach our students about the importance of our culture and tradition.



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### **INDEPENDENCE DAY CELEBRATIONS(15/08/2022)**

75<sup>th</sup> year of Independence was celebrated in the college.NSS and NCC volunteers took an initative to create awareness into people to keep water bodies clean and senisitized them about the gravity of situation.



#### VARALAXMI VARATHAM (19-08-2022)

As a part of tradition every year KMICS organizes Varalaxmi varatham. All the students and faculty participates in the program.



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### NSS DAY(24/09/2022)

NSS Unit celebrated NSS Day. Dr. K. Someshwar Rao, Principal, KMICS explained the importance of NSS and encouraged the students to volunteer with open hearts to help the needy and organized a clean India Campaign







#### WORLD STATISTICS DAY (20/10/2022)

Department of Statistics, KMICS has organized World Statistic Day and conducted competitions to the students.



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### THE IRON MAN OF INDIA BIRTHDAY CELEBRATIONS (31/10/2022)

On 31-10-2022 Sardar Vallabhbhai Patel, The Iron Man of India Birthday Celebrations were held by IQAC.



### **INDUCTION DAY CELEBTATIONS (18-11-2022)**

The Higher Educational Institutions plays an important role in the development of individuals, family and society, Laying foundation of a strong man. The goal is to enrich all fields of knowledge, inculcate sense of responsibility and enhance inner potential of an individual. To inculcate the same KMICS organized an Induction Day for First Year students every year.



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### KARTIKA VANABHOJANAM (20/11/2022)

Camaraderie among the employee of all the institutions of Keshav Memorial Educational Society is a big boon for success of an establishment. The management organises yearly picnics in the name Karthika Vanabhojanam at Sita Rama Swamy Temple, Ammapally village.



### **WORLD SOIL DAY WITH ISHA FOUNDATION (05-12-2022)**

On 05-12-2022 NSS unit celebrated the world soil day at Osmania University in collaboration with Isha Foundation.



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### **NATIONAL MATHEMATICS DAY (28-12-2022)**

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Department of Math's celebrated National Mathematics DAY in the remembrance of the great Mathematician Ramanujan.



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# 2021-2022

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S. No	Title of Programme	Date
1	Foundation Day	20-07-2021
2	Kargil Vijay Diwas	26-07-2021
3	Alumni Meet	30-07-2021
4	NCC Activity	08-08-2021
5	Independence Day	15-08-2021
6	Varalakshmi Vratham	27-08-2021
7	Environment Day	28-08-2021
8	Ganpathi Pooja	10-09-2021
9	Apana Hastham Program	18-10-2021
10	Blood Donation Camp	16-11-2021
11	Constitution Day	26-11-2021

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#### **FOUNDATION DAY (20-07-2021)**

The Foundation Day of Keshav Memorial Institution of Commerce and Sciences is a momentous occasion commemorating the institution's establishment and its journey of academic excellence. Marked by ceremonies, lectures, and cultural events, it honors the visionaries and pioneers who laid the foundation for the institution's growth and success. The day serves as a reminder of our commitment to providing quality education, fostering innovation, and shaping future leaders, as we continue to uphold the values and principles upon which the institution was built.





#### **KARGIL VIJAY DIWAS (26-07-2021)**

Kargil Vijay Diwas, the day celebrated to rekindle the pride and valour of the soliders who took part in Operation Vijay. IQAC organizes a program for the day which marks the victory of Indian soldiers in recapturing the mountain heights that were occupied by the Pakistan Army on July 26<sup>th</sup> 1999, known as Kargil War.



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### **ALUMNI MEET (30-07-2021)**

Keshav Memorial Institution of Commerce and Sciences joyously celebrated its Alumni Meet, bringing together graduates from across the years to reconnect, reminisce, and forge new bonds. The event featured nostalgic reflections, networking opportunities, and a shared vision for the institution's continued growth and impact.



#### **NSS ACTIVITY (08-08-2021)**

NSS conducted a COVID and Dengue Awareness Programme. The objectives of this Programme was to create awareness among the people living in the moosi river slum MGBS.NSS volunteers distributed mask, sanitizers among the slum dwellers to prevent the spread of COVID and also distributed mosquito coils to prevent Dengue.



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### **INDEPENDENCE DAY CELEBRATIONS (15-08-2021)**

Independence Day is annually celebrated on 15 August in KMICS. As a tradition program starts with haven followed with parade, Flag Hoisting and distributing certificates to the students for various cultural and sports activities. Dignitaries from Army/Police background are invited; they share their experiences and enrich the students with nationalism. KMICS conduct social projects, like awareness campaign, Flag collection drive; Tree plantation etc. This helps the institute to invoke patriotism among the students and make them aware about the sacrifices of national heroes.



#### **VARALAKSHMIVARATHAM (27-08-2021)**

Samoohika Varalakshmi Vratham was joyously celebrated at Keshav Memorial Institution of Commerce and Sciences, uniting students, staff, and faculty in a vibrant display of cultural fervor. The auspicious occasion was marked by traditional rituals, devotional songs, and the spirit of unity, fostering a sense of harmony and prosperity within the institution's community.



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### **ENVIRONMENT DAY (28-08-2021)**

Keshav Memorial Institution of Commerce and Sciences (KMICS) celebrates Environment Day with various eco-friendly activities such as tree planting drives, awareness campaigns on sustainable practices, workshops on environmental conservation, and competitions focused on promoting green initiatives. Through these efforts, KMICS fosters a culture of environmental stewardship and encourages students to take active roles in preserving and protecting the planet for future generations.



#### **GANAPATI POOJA (10-09-2021)**

Ganesh Pooja at Keshav Memorial Institution of Commerce and Sciences is a cherished tradition symbolizing auspicious beginnings and blessings for academic endeavors. Students and faculty come together to worship Lord Ganesha, seeking his guidance and wisdom for success in their academic pursuits. The ceremony fosters a sense of spirituality, unity, and reverence within the campus community.



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### **APANNA HASTHAM PROGRAM (18-10-2021)**

Apanna Hastam Program is a generous way of responding to the social responsibility by our society. It is the scheme which supports COVID orphans with free education. Under this scheme Management of KMICS distributes free books, school uniform and free education.



### **BLOOD DONATION CAMP (16-11-2021)**

Keshav Memorial Institution of Commerce and Sciences organized a blood donation camp on campus, rallying students, faculty, and staff to contribute to saving lives. The event served as a testament to the institution's commitment to community welfare and humanitarian values.



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### **CONSTITUTION DAY (26-11-2021)**

Constitution Day holds significant importance for students as it serves as a reminder of the foundational principles and values that shape the nation. It offers an opportunity for students to understand the rights and responsibilities enshrined in the constitution, fostering a sense of citizenship and civic engagement. By commemorating Constitution Day, students gain a deeper appreciation for democracy, rule of law, and social justice, empowering them to become informed and active participants in the democratic process.



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## 2020-2021

S. No	Title of the program	Date
1.	Traffic Awareness Programme	01-07-2020
2.	Yoga For Well-Being	03-07-2020
3.	80TH Foundation Day Celebrations	20-07-2020
4.	The Role of Teacher in Nation building	03-08-2020
5.	Varalaksmi Vratam	07-08-2020
6.	Independence Day	15-08-2020
7.	Ganesh Chaturthi	23-08-2020
8.	Teachers Day Celebrations	05-09-2020
9.	Telangana Liberation Day Celebrations	17-09-2020
10.	Art and Science of Teaching	03-11-2020
11.	Corona Care	03-11-2020
12.	Anti-Ragging Awareness Programme	05-01-2021
13.	Keshav Youth Festival	12-01-2021
14.	72ND Republic Day Celebrations	26-01-2021
15.	Bathukamma Celebrations	21-10-2021

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#### TRAFFIC AWARENESS PROGRAM (01-07-2020)

A traffic awareness Programme was conducted on Traffic Safety Rules and Disciplines. Traffic Head Constable Mr. K. V. K. Chiranjeevi Raju and Mr. Krishna Chand from Narayanaguda Traffic P.S. have enlightened all the students about traffic rules and regulations



**YOGA FOR WELL-BEING (03-07-2020)** 

During the COVID-19 pandemic, Keshav Memorial Institution of Commerce and Sciences organized "Yoga for Well-being," an online awareness program for students. The program focused on promoting physical and mental health through yoga practices, offering participants tools to manage stress and enhance overall well-being during challenging times.



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#### 80<sup>th</sup> FOUNDATION DAY CELEBRATIONS (20-07-2020)

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80<sup>th</sup> Foundation Day Celebrations WASCELEBRATED ON 20-07-2020. The program was organized through google meet platform. Faculty members, non-teaching staff, students and parents were participated in this program.



#### THE ROLE OF A TEACHER IN NATION BUILDING (03-08-2020)

In online classes at Keshav Memorial Institution of Commerce and Sciences (KMICS), teachers play a vital role in nation-building by adapting their teaching methods to engage and inspire students virtually. They not only impart knowledge but also instill values, foster critical thinking, and promote civic responsibility, thereby contributing to the development of a knowledgeable and responsible citizenry crucial for nation-building in the digital age.



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### **VARALAKSHMI VARATAM (07-08-2020)**

As a part of tradition every year KMICS organizes Varalaxmi varatham .All the students and faculty participates in the Programme.



#### **INDEPENDENCE DAY CELEBRATIONS (15-08-2021)**

Independence Day in our college is celebrated with gaiety under the Covid protocol. On the Eve of Independence Day NSS and English department organized a webinar on Role of Youth in Nation Building



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#### GANESH CHATURTHI (23-08-2020)

Ganesh Chaturthi celebrations at Keshav Memorial Institution of Commerce and Sciences (KMICS) are likely marked by festive fervor and cultural activities. Students and staff may come together to worship Lord Ganesha, organize prayer sessions, conduct traditional rituals, and participate in cultural programs such as singing, dancing, and skits, showcasing the rich cultural heritage associated with the festival while fostering a sense of community and camaraderie among all members of the institution.



#### **TEACHERS DAY CELEBRATIONS (05-09-2020)**

Teachers' Day celebrations at Keshav Memorial Institution of Commerce and Sciences are a heartfelt tribute to the dedicated educators who shape our futures. Students express gratitude through various activities, including performances, speeches, and presentations, showcasing appreciation for their guidance and mentorship. It's a day filled with respect, admiration, and gratitude as the entire institution comes together to honor the invaluable contributions of its

teacher



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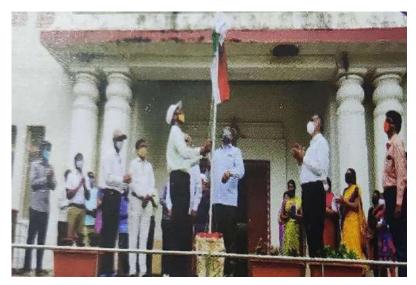
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#### **TELANGANA LIBERATION DAY CELEBRATIONS (17-09-2020)**

Telangana Liberation Day is celebrated on 17<sup>th</sup> September every year to mark the day in 1948 when the region of Hyderabad was liberated from the rule of Nizams. We paid tributes to the Statue of Iron man Sardar Vallabhbhai Patel. On this occasion the Chief Guest hoist the National flag in our campus.





#### **ART AND SCIENCE OF TEACHING (03-112020)**

Keshav Memorial Institution of Commerce and Sciences conducts workshops on the art and science of teaching for faculty members. These sessions aim to enhance teaching methodologies, incorporate innovative pedagogical approaches, and promote effective communication skills, ultimately fostering an enriched learning environment for students



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**CORONA CARE (03-11-2020)** 

Students of Keshav Memorial Institution of Commerce and Sciences took part in distributing Corona care homeopathic medicine as part of their community outreach efforts. This initiative aimed to provide support to individuals seeking alternative remedies amidst the pandemic, showcasing the institution's commitment to holistic healthcare solutions.



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#### **ANTI-RAGGING AWARENESS PROGRAMME (05-01-2021)**

An anti-ragging awareness program in the campus of Keshav Memorial Institution of Commerce and Sciences (KMICS) would involve informative sessions, interactive workshops, and campaigns aimed at educating students about the harmful effects of ragging and fostering a culture of respect and inclusivity. Activities may include talks by experts, testimonies from victims, distribution of informational materials, and setting up helplines or support systems for reporting incidents, ensuring a safe and welcoming environment for all students.



#### **KESHAV YOUTH FESTIVAL (12-01-2021)**

Keshav Youth Festival, an eagerly anticipated event at Keshav Memorial Institution of Commerce and Sciences, is a vibrant celebration of talent, creativity, and camaraderie. Held annually in January, the festival showcases a diverse array of performances, competitions, and cultural activities, providing students with a platform to showcase their skills and passions. From music and dance to literary and sports events, the festival fosters a sense of community spirit and pride among students, making it a highlight of the academic calendar.



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### **72<sup>ND</sup> REPUBLIC DAY CELEBRATIONS (26-01-2021)**

Republic Day was celebrated with fervour at Keshav Memorial Institution of Commerce and Sciences, showcasing the rich cultural diversity and patriotic spirit of the nation. The campus adorned with tricolour decorations, students participated in flag hoisting ceremonies, cultural performances, and discussions highlighting the values of democracy, unity, and progress.



#### **BATHUKAMMA CELEBRATIONS (21-10-2021)**

The Bathukamma festival at Keshav Memorial Institution of Commerce and Sciences is a vibrant celebration of Telangana's cultural heritage. Students and staff come together to adorn floral arrangements, dance to traditional songs, and partake in festive feasts, fostering a sense of community and pride in their cultural roots. It's a joyous occasion that brings everyone closer through shared traditions and festivities.



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#### 2019-2020

S. No	Title of the program	Date
1.	NSS Residential Camp	09-08-2019
2.	Raksha Bandhan	14-08-2019
3.	Dharmabodha	14-08-2019
4.	Independence Day	15-08-2019
5.	Haritha Haram	24-08-2019
6.	Ganesh Pooja	05-09-2019
7.	Competitive Preparedness	13-09-2019
8.	Hyderabad Liberation Day	18-09-2919
9.	Health Survey Program	25-09-2019
10.	Nature Food Good Food	30-09-2019
11.	Medical Health Camp	17-10-2019 to 21-10-2019
12.	Environment Pollution & Protection	25-10-2019
13.	Supporting Initiative	25-10-2019
14.	Sardar's Jayanthi	31-10-2019
15.	Varalaxmi Vratham	19-11-2019
16.	Kartika Vanabhojanam	24-11-2019
17.	Mera Khay Conclave	14-12-2019
18.	Takewando Certificate Course	04-01-2020
19.	Medical Camp	6-1-2020 to 8-1-2020
20.	Consumer Awareness Program	08-01-2020
21.	Pongal Celebrations	10-01-2020
22.	Go Green Program	10-01-2020
23.	Youth Festival Celebrations	12-01-2020
24.	Inauguration Of Value Added Certificate Course In Yoga And Teakwando	15-01-2020
25.	Blood Donation Camp	24-01-2020
26.	National Voters Day	25-01-2020
27.	Republic Day	26-01-2020
28.	National Science Academy	29-01-2020
29.	Chatrapathi Shivaji Maharaj Jayanthi	19-02-2020
30.	Parent teacher Meeting	22-2-2020
	Surveillance,Self Defence For Women	
31.	In The Present Society	23-02-2020
32.	Alumni Meet	29-2-2020
33.	Best Out of Plastic	01-03-2020
34.	Planting of Saplings	09-03-2020

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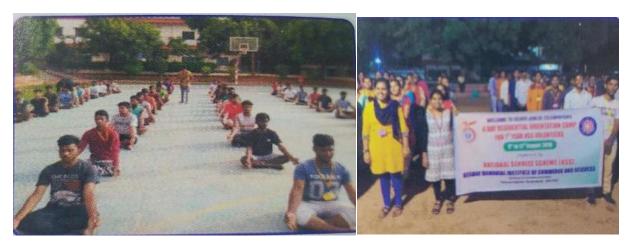
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#### **RESIDENTIAL CAMPHEALTHY LIFE STYLE (09-08-2019)**

Keshav Memorial Institute of Commerce and Sciences organized an NSS residential camp focused on promoting a healthy lifestyle among students. Through interactive workshops, physical activities, and informative sessions, participants learned about the importance of nutrition, exercise, and mental well-being. The camp aimed to instil lifelong habits for maintaining a balanced and healthy lifestyle, empowering students to lead fulfilling and productive lives both academically and personally.



#### **RAKSHA BANDHAN (14-08-2019)**

Raksha Bandhan takes on a unique significance at Keshav Memorial Institution of Commerce and Sciences, where the tradition is celebrated by sending rakhi bands to soldiers stationed away from their families. This heartfelt gesture serves as a token of gratitude and solidarity, honoring their sacrifice and dedication to the nation. The initiative embodies the spirit of Raksha Bandhan by fostering bonds of protection and camaraderie beyond the campus walls.



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### **DHARMABODHA (14-08-2019)**

Keshav Memorial Institution of Commerce and Sciences hosted the Dharmabodha program, a spiritual initiative aimed at fostering values of ethics, morality, and spiritual well-being among students. Through discourses, interactive sessions, and philosophical discussions, participants explored ancient wisdom and contemporary perspectives on leading a purposeful life. The program sought to enrich students' understanding of ethical principles and moral values, equipping them with a strong foundation for personal and professional growth.



#### **INDEPENDENCE DAY (15-08-2019)**

Independence Day celebrations at Keshav Memorial Institution of Commerce and Sciences are marked by patriotic fervour and unity. Students and faculty come together to hoist the national flag, sing the national anthem, and participate in cultural performances, reaffirming their commitment to the ideals of freedom and democracy.



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#### **HARITHA HARAM (24-08-2019)**

Keshav Memorial Institution of Commerce and Sciences actively participates in the Haritha Haram initiative, contributing to environmental conservation efforts. Through tree plantation drives and awareness campaigns, the institution strives to enhance green cover, combat climate change, and promote a sustainable future for generations to come.



### GANESH POOJA (05-09-2019)

Ganesh Pooja at Keshav Memorial Institution of Commerce and Sciences is a cherished tradition symbolizing auspicious beginnings and blessings for academic endeavours. Students and faculty come together to worship Lord Ganesha, seeking his guidance and wisdom for success in their academic pursuits. The ceremony fosters a sense of spirituality, unity, and reverence within the campus community.



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#### **HEALTH SURVEY PROGRAM (25-09-2019)**

Keshav Memorial Institution of Commerce and Sciences introduced a health survey program to emphasize the importance of proactive health management among students. Through workshops and educational sessions, students learned about the significance of regular health assessments in preventing illness and promoting overall well-being. The program aimed to instil lifelong habits of self-care and awareness, empowering students to take charge of their health and lead balanced lifestyles.



## NATURE FOOD & GOOD FOOD (30-09-2019)

Keshav Memorial Institution of Commerce and Sciences organized an exhibition showcasing nature-based foods prepared by students, highlighting the importance of natural and nutritious diets. The event aimed to raise awareness about the benefits of consuming wholesome, organic foods for health and well-being. Through tasting sessions and educational displays, students learned about the connection between nature's bounty and good nutrition, promoting healthier dietary choices.



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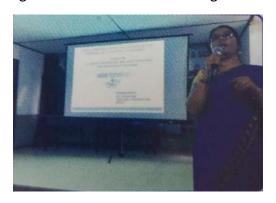
#### MEDICAL HEALTH CAMP (17-10-2019 to 21-10-2019)

Keshav Memorial Institution of Commerce and Sciences hosted a medical health camp on campus, providing students and staff with access to essential healthcare services and screenings. Through this initiative, participants received valuable medical consultations, preventive care guidance, and health education, promoting overall well-being within the campus community. The camp exemplified the institution's commitment to prioritizing the health and welfare of its members.



#### **ENVIRONMENTAL POLLUTION AND PROTECTION (25-10-2019)**

Keshav Memorial Institution of Commerce and Sciences conducted a seminar on environmental pollution and protection, emphasizing the urgent need for sustainable practices. Speaker discussed the detrimental effects of pollution on ecosystems and proposed solutions for mitigation. The seminar aimed to raise awareness and inspire proactive measures among students towards safeguarding the environment for future generations.



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#### **SUPPORTING INITIATIVE (25-10-2019)**

As a supporting initiative during the COVID-19 pandemic, Keshav Memorial Institution of Commerce and Sciences provided laptops to its faculty members. This enabled seamless transition to online teaching and ensured uninterrupted educational delivery to students. The initiative underscored the institution's commitment to empowering faculty and maintaining academic excellence amidst challenging circumstances.



### SARDAR'S JAYANTHI (31-10-2019)

Sardar Vallabhbhai Patel's Jayanti is commemorated at Keshav Memorial Institution of Commerce and Sciences with reverence for his pivotal role in India's unity and integration. Through seminars, tributes, and discussions, the institution honors Patel's legacy as the Iron Man of India, inspiring students to uphold the principles of unity, integrity, and leadership in their lives.



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### VARALAXMI VRATHAM (19-11-2019)

Samoohika Varalakshmi Vratham was joyously celebrated at Keshav Memorial Institution of Commerce and Sciences, uniting students, staff, and faculty in a vibrant display of cultural fervour. The auspicious occasion was marked by traditional rituals, devotional songs, and the spirit of unity, fostering a sense of harmony and prosperity within the institution's community.



**KARTHIKA VANABHOJANALU (24-11-2019)** 

In an effort to foster camaraderie and strengthen bonds among employees of diverse backgrounds, the management organized a social gathering during the holy month of Karthika. Set amidst serene natural surroundings, the atmosphere was jovial and uplifting, as employees engaged in various games and enjoyed a delightful lunch. Led by Vice-president Sri J. Narasimha Rao and Treasurer L. Prabhakar Reddy, the event not only provided a sense of belonging but also fostered a positive rapport between the management and staff within the Educational Society



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#### MERAKYAH CONCLAVE (14-12-2019)

Renowned guest speaker at the Merakyah Conclave delved into insightful discussions on strategies for sustainable growth, emphasizing the fusion of technology and human-centric approaches to foster innovation and prosperity in diverse sectors.





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#### **TAEKWANDO CERTIFICATE COURSE (04-01-2020)**

Keshav Memorial Institution of Commerce and Sciences proudly offered Taekwondo certificate course classes tailored for women on campus, empowering participants with self-defence skills and promoting physical fitness and confidence in a safe and supportive environment.



### MEDICAL CAMP (06-01-2020 to 08-01-2020)

Keshav Memorial Institution of Commerce and Sciences organized a medical camp on campus, providing students, faculty, and staff with access to essential healthcare services and screenings. The camp aimed to promote health awareness, early detection of medical conditions, and overall well-being within the campus community.



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#### **CONSUMER AWARENESS PROGRAM (08-01-2020)**

Keshav Memorial Institution of Commerce and Sciences spearheaded a consumer awareness program, educating students and the community on consumer rights, responsibilities, and ethical consumption practices, empowering them to make informed decisions in the marketplace and advocate for fair treatment.





#### **PONGAL CELEBRATIONS (10-01-2020)**

Keshav Memorial Institution of Commerce and Sciences embraced the spirit of Pongal with vibrant celebrations, showcasing the cultural heritage and traditions of the festival. Students and staff came together to enjoy traditional Pongal dishes, cultural performances, and festive decorations, fostering a sense of unity and joy within the campus community.



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#### **GO GREEN PROGRAM (10-01-2020)**

Keshav Memorial Institution of Commerce and Sciences, led by its science students, embarked on a "Go Green" program, enriching the campus with small plants to champion sustainability and ecological awareness. Through hands-on involvement, the science students actively contributed to fostering a greener environment and cultivating a culture of environmental responsibility within the campus community.



#### **YOUTH FESTIVAL CELEBRATIONS (12-01-2020)**

The campus of Keshav Memorial Institution of Commerce and Sciences buzzed with energy during the Youth Festival celebrations, showcasing the talents and creativity of its students. With vibrant performances, cultural exhibits, and interactive activities, the festival served as a platform for youth expression and camaraderie, fostering a sense of unity and pride among the student body.



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#### **CERTIFICATE COURSE IN YOGA &TAEKWANDO (15-01-2020)**

Keshav Memorial Institution of Commerce and Sciences introduced a comprehensive certificate course in yoga and Taekwondo, welcoming both women and men to enhance physical fitness, mental well-being, and self-defence skills. This inclusive program promotes holistic development and fosters a culture of health and empowerment within the campus community.



### **BLOOD DONATION CAMP (24-01-2020)**

Keshav Memorial Institution of Commerce and Sciences organized a blood donation camp on campus. Students and staff to contribute to saving lives. The event served as a testament to institution's commitment to community welfare and humanitarian



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### NATIONAL VOTERS DAY(25-01-2020)

Keshav Memorial Institution of Commerce and Sciences commemorated National Voters' Day, emphasizing the importance of democratic participation and civic responsibility. Through awareness campaigns and interactive sessions, the institution encouraged students to exercise their voting rights and become active contributors to the nation's democratic process.



#### **REPUBLIC DAY CELEBRATIONS (26-01-2020)**

Republic Day honors the date on which the Constitution of India came into effect on 26 January 1950 replacing the Government of India Act as the governing document of India. KMICS celebrates this day with Havan ,Student's parade, Flag Hoisting followed by various cultural & sports activities. Our college also celebrates the Republic Day by the act of social service in the form of Blood Donation Camp organized by the NSS Unit and IQAC.



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#### **NATIONAL SCIENCE ACADEMY (29-01-2020)**

The celebration of the National Science Academy at our college featured a distinguished guest, a luminary in the field of science, who shared valuable insights and sparked awareness among students about the significance of science in our lives. Through engaging discussions and activities, students were inspired to embrace the wonders of science and its role in shaping the future.



#### **CHATRAPATHI SHIVAJI MAHARAJ JAYANTHI (19-02-2020)**

Keshav Memorial Institution of Commerce and Sciences commemorated the birth anniversary of the legendary Chatrapati Shivaji Maharaj with reverence and pride. Through cultural programs, historical tributes, and educational activities, the campus community honored the enduring legacy of Shivaji Maharaj, celebrating his contributions to the nation and his ideals of courage, leadership, and resilience.



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#### PARENT TEACHER MEETING (22-02-2020)

Keshav Memorial Institution of Commerce and Sciences facilitated a productive Parent-Teacher Meeting, fostering open communication and collaboration between educators and parents. Through constructive discussions and feedback, the meeting aimed to enhance student support, academic progress, and overall well-being, strengthening the school-home partnership for student success.



#### **SURVEILLANCE SELFDEFENSE FOR WOMEN (23-02-2020)**

Keshav Memorial Institution of Commerce and Sciences organized a compelling demonstration of surveillance self-defence techniques for women on campus. Through interactive role-plays and practical scenarios, participants learned valuable skills to enhance their safety and confidence in navigating public spaces. This initiative underscores the institution's commitment to promoting empowerment and security for all members of the campus community.



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Keshav Memorial Institution of Commerce and Sciences joyously celebrated its Silver Jubilee Alumni Meet, bringing together graduates from across the years to reconnect, reminisce, and forge new bonds. The event featured nostalgic reflections, networking opportunities, and a shared vision for the institution's continued growth and impact.





### BEST OUT OF PLASTIC (01-03-2020)

Keshav Memorial Institution of Commerce and Sciences spearheaded an awareness campaign on "Best Out of Plastic," engaging students to promote sustainable practices and reduce plastic waste on campus. Through workshops, exhibitions, and eco-friendly initiatives, students were empowered to adopt responsible habits and contribute to a cleaner, greener environment.





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### PLANTING SAPLINGS (09-03-2020)

Keshav Memorial Institution of Commerce and Sciences initiated a plant sampling project, enriching the campus environment with a diverse array of plant species. This hands-on endeavour promotes biodiversity awareness and ecological stewardship among students, fostering a greener and more sustainable campus ecosystem.





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## 2018-2019

S. No	Title of the program	Date
1.	Homage to Dr Kalam	27-07-2018
2.	Go Green Concept	12-08-2018
3.	Independence Day	15-08-2018
4.	Respectful Homage	18-08-2018
5.	Keshav Vagvardini Parishad	20-08-2018
6.	Community Approach	23-08-2018
7.	Telugu Basha Dinotsavam	28-08-2018
8.	Teachers day Celebrations	05-09-2018
9.	Samoohika varalaxmi vratam	07-09-2018
10.	Bhagavatgeetha -Jeevana Geetha	15-09-2018
11.	Hyderabad Liberation Day	17-09-2018
12.	Voters Registration	26-09-2018
13.	Guest lecture on Rajabasha Divas	01-10-2018
14.	Sensitization of Swach Bharath	02-10-2018
15.	Go Green Program	04-10-2018
16.	Usefulness of Meditation	13-10-2018
17.	Bathukamma Festival	13-10-2018
18.	Orientation program on Career Guidance	28-10-2018
19.	Self Defence Techniques for Women	29-10-2018
20.	Swachh Bharath Mission	30-10-2018
21.	Mental Health	09-11-2018
22.	Keshav Literary Festival	07-01-2019 to 12-01-2019
23.	Keshav Youth Festival	12-01-2019
24.	Republic day Celebrations -Blood donation camp	26-01-2019
25.	Stress Free Garden	15-02-2019
26.	International Women's Day	08-03-2019
27.	Foundation Day Celebrations	20-07-2019

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#### **HOMAGE TO DR. KALAM (27-07-2018)**

Keshav Memorial Institution of Commerce and Sciences pays heartfelt homage to the visionary leader, Dr. APJ Abdul Kalam, through various initiatives that embody his spirit of innovation and dedication to education. From organizing lectures and seminars on his teachings to promoting scientific temper among students, the institution ensures that Dr. Kalam's legacy continues to inspire future generations. Through these endeavours, Keshav Memorial Institution honours the remarkable contributions of India's beloved Missile Man.





#### **GO GREEN CONCEPT (12-08-2018)**

At Keshav Memorial Institution of Commerce and Sciences, the "Go Green" concept is ingrained in the ethos of the institution, promoting environmental consciousness and sustainability among students. Through initiatives like tree planting drives, waste reduction campaigns, and eco-friendly practices, students are sensitized to the importance of preserving our planet for future generations. By fostering a culture of environmental responsibility, Keshav Memorial Institution empowers students to become conscientious global citizens who actively contribute to a greener, healthier world.





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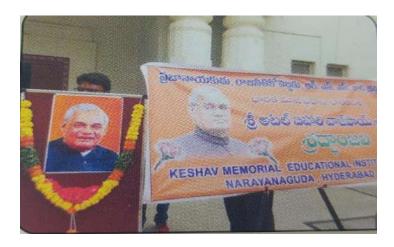
#### **INDEPENDENCE DAY (15-08-2018)**

At Keshav Memorial Institution of Commerce and Sciences, Independence Day is commemorated with patriotic fervour and pride. Students and faculty gather to hoist the national flag, sing the national anthem, and pay homage to the sacrifices of freedom fighters. Cultural programs, speeches, and interactive sessions deepen the understanding of India's rich history and the significance of independence, instilling a sense of unity and patriotism among all members of the institution.



#### **RESPECTFUL HOMAGE (18-08-2018)**

At Keshav Memorial Institution of Commerce and Sciences, we pay our deepest respects to the revered leader, Atal Bihari Vajpayee, on this solemn occasion. Through seminars, discussions, and commemorations, we honour his contributions to our nation's progress and democracy. His principles of integrity, diplomacy, and inclusivity resonate deeply within our institution, guiding us as we strive for excellence and service to our community and country.





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#### **KESHAV VAGVARDINI PARISHAD (20-08-2018)**

Keshav Vagvardini Parishad at Keshav Memorial Institution of Commerce and Sciences is a dynamic platform dedicated to fostering intellectual curiosity and literary excellence among students. Through debates, quizzes, and literary competitions, the Parishad cultivates critical thinking skills, public speaking abilities, and a passion for literature. It serves as a vibrant hub where students can engage in meaningful discourse, expand their horizons, and develop into well-rounded individuals ready to face the challenges of the world.



#### **COMMUNITY APPROACH (23-08-2018)**

It becomes the duty of every citizen to support another citizen in distress. The volunteers of NSS took the lead in collect funds for flood relief in Kerala.





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#### **TELUGU BASHA DINOTSAVAM (28-08-2018)**

It is important to understand the importance of language and its usage. Propagation of cultural identity and communication is done by language itself. The Resource person was Sri Tadepally Patanjali, Principal, Government Degree College, Sadasivapet.





#### **TEACHER'S DAY CELEBRATIONS (05-09-2018)**

Teachers' Day celebrations at Keshav Memorial Institution of Commerce and Sciences are a heartfelt tribute to the dedicated educators who shape our futures. Students and management express gratitude through various activities, including performances, speeches, and presentations, showcasing appreciation for their guidance and mentorship. It's a day filled with respect, admiration, and gratitude as the entire institution comes together to honor the invaluable contributions of its teachers.



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#### **SAMOOHIKA VARALAKSMI VRATHAM (07-09-2018)**

Samoohika Varalakshmi Vratham was joyously celebrated at Keshav Memorial Institution of Commerce and Sciences, uniting students, staff, and faculty in a vibrant display of cultural fervour. The auspicious occasion was marked by traditional rituals, devotional songs, and the spirit of unity, fostering a sense of harmony and prosperity within the institution's community.





#### BHAGAVTHGEETHA – JEEVANA GEETHA (15-09-2018)

At Keshav Memorial Institution of Commerce and Sciences, the Bhagavad Gita is revered as the "Jeevana Geetha," imparting timeless wisdom and guidance to students. Through its teachings on duty, ethics, and self-realization, students learn valuable lessons applicable to both academic and personal life. The Gita's importance lies in its ability to inspire resilience, ethical decision-making, and a balanced approach to navigating life's challenges, fostering holistic development among students.



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#### **HYDERABAD LIBERATION DAY (17-09-2018)**

At Keshav Memorial Institution of Commerce and Sciences, Hyderabad Liberation Day is commemorated with pride and reverence for the historical significance it holds. Through seminars, exhibitions, and cultural programs, students learn about the brave struggle and sacrifices made by freedom fighters for the city's liberation. The day serves as a reminder of Hyderabad's journey towards freedom and independence, inspiring students to uphold the values of unity, resilience, and patriotism.



### **VOTER'S REGISTRATION (26-09-2018)**

Voter registration at Keshav Memorial Institution of Commerce and Sciences reflects our commitment to civic engagement and democratic participation. Through awareness drives and registration booths, students are encouraged to exercise their right to vote and contribute to the democratic process. By facilitating voter registration on campus, we empower students to become active citizens and make their voices heard in shaping the future of our nation.



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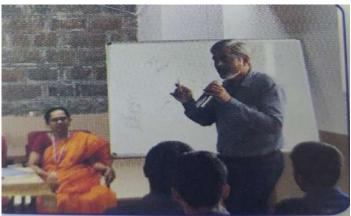
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#### **GUEST LECTURE ON RAJBASHA DIVAS (01-10-2018)**

Guest lecturers during Rajbhasha Divas at Keshav Memorial Institution of Commerce and Sciences enrich our understanding and appreciation of India's linguistic diversity. Eminent speakers share insights on the importance of promoting Hindi and other regional languages, fostering cultural unity and inclusivity. Through these lectures, students gain a deeper understanding of the significance of linguistic harmony in our national fabric, reinforcing our commitment to celebrating and preserving our linguistic heritage.





#### **SENSITIZATION OF SWACHH BHARATH (02-10-2018)**

At Keshav Memorial Institution of Commerce and Sciences, sensitization towards Swachh Bharat is a core initiative aimed at fostering a clean and hygienic environment. Through awareness campaigns, cleanliness drives, and waste management programs, students are empowered to take proactive steps in maintaining cleanliness in their surroundings. By instilling a sense of responsibility and pride in keeping our campus and community clean, the institution contributes to the larger vision of a Swachh Bharat.



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### **GO-GREEN PROGRAM (04-10-2018)**

The "Go Green" program at Keshav Memorial Institution of Commerce and Sciences is a comprehensive initiative aimed at promoting environmental sustainability and consciousness. Through tree planting drives, recycling campaigns, and energy conservation efforts, students and faculty work together to minimize our ecological footprint. By fostering a culture of environmental responsibility and awareness, the program empowers individuals to make meaningful contributions towards creating a greener and healthier planet for future generations



#### **USEFULNESS OF MEDITATION (13-10-2018)**

Students at Keshav Memorial Institution of Commerce and Sciences are introduced to the myriad benefits of meditation as a tool for holistic well-being. Through workshops and seminars, they learn how meditation can enhance concentration, reduce stress, and promote mental clarity. Additionally, students explore how regular meditation practice can foster emotional resilience, improve self-awareness, and cultivate a sense of inner peace. By integrating meditation into their lives, students are equipped with valuable skills to navigate the challenges of academia and beyond.



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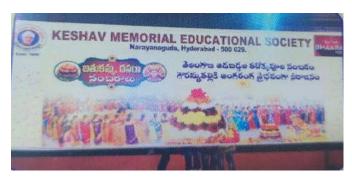
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#### **BATHUKAMMA FESTIVAL (13-10-2018)**

The Bathukamma festival at Keshav Memorial Institution of Commerce and Sciences is a vibrant celebration of Telangana's cultural heritage. Students and staff come together to adorn floral arrangements, dance to traditional songs, and partake in festive feasts, fostering a sense of community and pride in their cultural roots. It's a joyous occasion that brings everyone closer through shared traditions and festivities.





#### **ORIENTATION PROGRAM ON CAREER GUIDANCE (28-10-2018)**

Keshav Memorial Institution of Commerce and Sciences organized an orientation program in collaboration with Deeksha Academy for Civil Services to provide students with valuable career guidance insights. Through interactive sessions and expert advice, students gained a deeper understanding of the civil services examination process and career opportunities in the public sector. This initiative aimed to equip students with the necessary knowledge and resources to pursue a career in civil services and contribute positively to society.



PRINCIPAL

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#### **SELF DEFENCE TECHNIQUIES FOR WOMEN (29-10-2018)**

Keshav Memorial Institution of Commerce and Sciences hosted a self-defense training program tailored specifically for female students, empowering them with essential skills and techniques to ensure their safety and well-being. Led by experienced instructors, the sessions provided practical strategies for self-protection, boosting confidence and promoting personal empowerment among participants. Through this initiative, the institution reaffirmed its commitment to fostering a secure and supportive campus environment for all students.



#### **SWATCH BHARATH MISSION (30-10-2018)**

At Keshav Memorial Institution of Commerce and Sciences, the Swachh Bharat Mission is embraced wholeheartedly as part of our commitment to societal responsibility and environmental stewardship. Through cleanliness drives, waste management initiatives, and awareness campaigns, students and faculty actively contribute to the mission's objectives. By instilling values of cleanliness and hygiene, the institution strives to create a conducive learning environment and promote a culture of civic consciousness among its members.



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#### AWARENESS PROGRAM ON FOOD ADULTERATION MENTAL HEALTH (09-11-2018)

Keshav Memorial Institution of Commerce and Sciences organized an awareness program on food adulteration and its impact on health. Through informative sessions and interactive workshops, students gained insights into identifying adulterated foods and understanding the health risks associated with consumption. The program aimed to empower students with knowledge to make informed choices about their diet and promote a culture of food safety and hygiene within the campus community.



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### KESHAV LITERARY FESTIVAL (07-01-2019 to 12-01-2019)

The Literary Club of the college also organized Literary and Cultural competitions for the students. The intercollegiate competitions include Debating, Elocution, Essay writing, Spell Bee, Mehendi, Painting, Photography, Dancing etc. More than 300 students participated in all these competitions with vigor.



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#### **KESHAV YOUTH FESTIVAL (12-01-2019)**

Keshav Youth Festival, an eagerly anticipated event at Keshav Memorial Institution of Commerce and Sciences, is a vibrant celebration of talent, creativity, and camaraderie. Held annually in January, the festival showcases a diverse array of performances, competitions, and cultural activities, providing students with a platform to showcase their skills and passions. From music and dance to literary and sports events, the festival fosters a sense of community spirit and pride among students, making it a highlight of the academic calendar.





### REPUBLIC DAY CELEBRATIONS - BLOOD DONATION CAMP BY NSS (26-01-2019)

On the auspicious occasion of Republic Day, NSS students of Keshav Memorial Institution of Commerce and Sciences organized a blood donation camp, embodying the spirit of service and patriotism. Their selfless act of donating blood exemplified their commitment to the welfare of the nation and its citizens. Through this noble initiative, the students not only celebrated the values of unity and solidarity but also contributed tangibly to saving lives, reflecting the institution's ethos of compassion and social responsibility.





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#### STRESS FREE GARDEN (15-02-2019)

Keshav Memorial Institution of Commerce and Sciences introduced a stress-free garden within its campus, providing students with a serene and rejuvenating space to unwind and relax amidst their busy academic schedules. The garden, adorned with lush greenery, comfortable seating, and tranquil surroundings, serves as a sanctuary for students to alleviate stress, enhance mental well-being, and promote mindfulness. This initiative reflects the institution's commitment to nurturing not only academic excellence but also holistic student development.



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### **INTERNATIONAL WOMEN'S DAY (08-03-2019)**

Keshav Memorial Institution of Commerce and Sciences commemorates International Women's Day annually with fervour and respect for the achievements and contributions of women. Through a series of events including seminars, panel discussions, and cultural performances, the campus celebrates the social, economic, cultural, and political achievements of women. The day serves as a platform to advocate for gender equality, empower women, and inspire future leaders, reaffirming the institution's commitment to fostering an inclusive and supportive environment for all.



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#### **FOUNDATION DAY CELEBRATIONS (20-07-2019)**

The Foundation Day of Keshav Memorial Institution of Commerce and Sciences is a momentous occasion commemorating the institution's establishment and its journey of academic excellence. Marked by ceremonies, lectures, and cultural events, it honours the visionaries and pioneers who laid the foundation for the institution's growth and success. The day serves as a reminder of our commitment to providing quality education, fostering innovation, and shaping future leaders, as we continue to uphold the values and principles upon which the institution was built.





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